



- EXHIBITOR PACKET -



Saturday, March 21 & Sunday, March 22, 2026
ASHEVILLE, NORTH CAROLINA
WNC AGRICULTURAL CENTER | DAVIS EVENT CENTER

“ The WNC Build & Remodel Expo is one of the best events our industry has to offer, packed with real conversations, hands-on demos, and the kind of experts homeowners and builders actually need. We come back every year because it’s where WNC shows up to learn, plan, and partner with local pros who are rooted in this community. If you’re thinking about saving a spot for your team to showcase-or you’re browsing for your next project-you won’t want to miss it. ”

- Tammy Potter, Best Buy Metals



BABRM
Members
receive
\$200 OFF
each booth!

Contact us:

WNCBuildandRemodel.com

828-299-3792

buildandremodel@ashevillehba.com

EXHIBITOR BOOTH OPTIONS

BOOTH TYPE	SIZE	PRICE	INCLUDES
Standard Booth	10'x10'	\$1,125	Black pipe & drape, Booth ID sign, (1) 7' table & (2) chairs, (4) exhibitor badges
Premium Booth	10'x10'	\$1,300	All Standard Booth amenities + premium placement for visibility and traffic flow
Feature Booth	10'x20'	\$2,750	Larger footprint for expanded displays, Black pipe & drape, Booth ID sign, (2) 7' tables & (4) chairs, priority placement, (6) exhibitor badges
Island Booth	20'x20'	\$4,500	Open on all sides, Booth ID sign, no pipe & drape, (2) 7' tables & (4) chairs, (8) exhibitor badges

Outdoor Living Section (Indoors – Category-Specific)

BOOTH TYPE	SIZE	PRICE	INCLUDES
Standard Outdoor Living Booth	10'x10'	\$1,125	Standard booth amenities + placement in the Outdoor Living Section (ideal for landscaping, exterior lighting, patio products, garden accessories)
Premium Outdoor Living Booth	10'x10'	\$1,300	All Standard Outdoor Living features + premium placement within the section
Outdoor Living Feature Space	10'x20' or custom	\$2,750+	Flexible footprint for larger outdoor product displays, (2) 7' tables & (4) chairs, featured placement within the section, (6–8) exhibitor badges

If you need a custom size to feature your business, please email buildandremodel@ashevillehba.com

ALL BOOTHS INCLUDE:

- Indoor location
- Black pipe & drape (for 10x10 and 10x20 booths)
- Booth ID sign
- Tables and chairs provided based on booth size
- Use of venue wifi
- Directory listing in the 2026 Expo Resource Guide
- Access to the Exhibitor Portal for additional services (electric, Wi-Fi upgrades, carpet, furniture, etc.)
- Eligibility for Enhanced Visibility Options (Expo Raffle Prizes, Member Passport Program, Build Better Stage)

OPTIONAL ADD-ONS

Electricity, Wi-Fi, additional furnishings, carpet, and display upgrades are available through the Exhibitor Portal.

DISCOUNTS

Member Discounts:

- NAHB Members (non-BABRM) save \$100 per booth.
- BA of the Blue Ridge Mountains Members save \$200 per booth.

Multi-Booth Discounts:

- If two or more booths are purchased, a 5% discount will be applied.

Contact buildandremodel@ashevillehba.com for your promo code to enter at checkout.

If you are interested in applying to be a 2026 Build & Remodel Expo Exhibitor, register online at shows.map-dynamics.com/bre2026/?register



After completing your online registration, Expo Management will be in touch within 48 business hours to confirm your booth location.

MOVE-IN, MOVE-OUT & SHOW HOURS

EXHIBITOR MOVE IN

All exhibitors are required to check in at the main entrance before entering the building. Exhibitors must receive their Exhibitor Badges prior to unloading.

Thursday, March 19, 2026 (drive-in access available - must request access)

8:30am-4:30 pm · All Booths

Pre-approved Exhibitors may drive into the building through the roll-up doors or carry items in through the front doors.

Friday, March 20, 2026 (no drive in; carry-in only)

8:30am-4:00pm · All Booths 100-515

8:30am-4:00pm · Outdoor Living Section Booths 600-631

Exhibitors must carry in all materials through the main entrance or cargo doors. No vehicles are permitted inside the building on Friday.

All materials must be brought in/out through designated cargo doors or the main entrance during assigned move-in times. A forklift will be available for a charge of \$50 per 30 minutes.

SHOW HOURS

The Expo is open on Saturday, March 21 from 10:00 AM-6:00 PM, and Sunday, March 22 from 11:00 AM-4:00 PM. Exhibitors may access the building 90 minutes before opening each day.

EXHIBITOR MOVE OUT

Sunday, March 22, 2026 (Carry-Out Only — No Drive-In Access)

4:00pm-6:00pm

Exhibitors may begin breaking down at 4:00pm. No displays may be dismantled or packed prior to 4:00pm. All materials must be carried out through the front doors.

No vehicles are permitted inside the building on Sunday.

Monday, March 23, 2026 (Limited Drive-In Access)

8:30am-12:00pm

Drive-in access will be available on Monday morning once aisles are clear. Exhibitors must fully dismantle and pack their booth before bringing a vehicle to the roll-up doors. A forklift will be available for a charge of \$50 per 30 minutes.

Failure to completely move out by 12:00pm on Monday may result in a fine of \$150 per hour. There is a \$500 fine for tearing down early.

It is the exhibitor's responsibility to pack and remove all items before leaving their booth unattended. BABRM Management and the WNC Ag Center are not responsible for items left on the show floor.



Boost your company's visibility at the Build and Remodel Expo by expanding your presence beyond your booth space.

Exhibitor Advertising

Advertising in the full-color 2026 Expo Resource Guide (distributed to exhibitors and sponsors and available online) is a great way to stay visible as attendees plan their visit to the Expo and reference the Guide after the show.

Resource Guide Advertising

Full Page Ad at \$950 - 5" W x 8" H

- Placement in printed and digital Resource Guide

Half Page Ad at \$670 - 5" W x 3.875" H

- Strong visibility option

Quarter Page Ad at \$525 - 2.375" W x 3.875" H

- Cost-effective brand placement

Exhibitor Directory Logo Upgrade at \$250

- Add your logo to your Exhibitor Directory listing in the Resource Guide



Ad space may be purchased through the Exhibitor Portal. Artwork specifications, pricing, and submission deadlines will be shared closer to the event.

Enhanced Visibility Options

Passport Participation (Members Only)

- BABRM member exhibitors are included on the Expo Passport as part of their membership benefits. Attendees are encouraged to visit participating member booths as part of the Passport experience.

Prize or Giveaway Submission

- Exhibitors may contribute a prize to be included in Expo giveaways or promotions. Prize contributors receive recognition during the event and increased attendee engagement. Prize participation does not include placement on the Passport.

Prize Announcements

- Prize announcements and recognition opportunities will be incorporated into Expo programming throughout the weekend.



Build Better Stage: Live Workshops & Expert Talks

The Build Better Stage features curated, educational sessions led by trusted local professionals in the building, remodeling, and design industry. Presentations are designed to inform and inspire homeowners through practical insights, best practices, and emerging trends—rather than sales pitches.

Sessions take place throughout Expo hours and are limited to 30 minutes, including audience Q&A. BABRM reviews and schedules all presentations to ensure high-quality, homeowner-focused content.

Stage setup includes: LCD projector and screen, presentation table, wireless microphone, and electrical access.

If you are interested in being considered as a speaker, please contact buildandremodel@ashevillehba.com with your proposed topic, title, and brief description.

Please read the 2026 Exhibitor Rules & Regulations carefully. You are required to check "I agree" after reviewing these Rules & Regulations. By checking "I agree," your company enters into a contract with the Builders Association of the Blue Ridge Mountains (BABRM), herein referenced as Expo Management. These Rules & Regulations govern your company's use of the contracted exhibit space and are considered fully incorporated into the Exhibit Space Reservation and Contract.

In these Rules & Regulations, "we" or "us" refers to Expo Management (BABRM), the WNC Agricultural Center, and applicable federal authorities. "You" refers to your company and its authorized representatives and personnel. When reference to a specific entity or governing body is required, it will be identified by name.

RESPONSIBILITY

It is your responsibility to be fully familiar with these Expo Rules & Regulations and to ensure that all members of your company participating in the expo understand and comply with them. We recommend distributing these rules to all staff who will be on-site.

BOOTH INFORMATION

BOOTH TYPES & INCLUSIONS

Booth inclusions vary by booth type. Exhibitors are responsible for reviewing the specific inclusions listed in their booth confirmation. Island booths do not include standard pipe and drape. Additional furnishings, electrical, and décor may be purchased through the Exhibitor Portal.

BOOTH CONSTRUCTION & APPEARANCE

Each exhibitor is entitled to a reasonable amount of time in the facility for constructing, installing, and decorating their booth. The front 10 feet of any exhibit space may not contain equipment or materials exceeding a height of 42 inches. The maximum allowable height for the back half of a booth is 8 feet.

All display materials and any unfinished surfaces visible to neighboring booths must be finished prior to the expo opening. Exhibitors who fail to meet these standards may be required to correct or remove non-compliant materials before the expo opens.

STRUCTURES, ROOFS, & OVERHEAD RESTRICTIONS

In accordance with WNC Agricultural Center fire and safety regulations, exhibitors are not permitted to install any structure with a roof, canopy, or overhead covering of any kind inside the Davis Event Center. This includes, but is not limited to:

- Pop-up tents
- Canopies
- Gazebos
- Pergolas
- Enclosed or partially enclosed structures
- Any overhead display element larger than four (4) square feet

All booth structures must remain completely open-top. Any prohibited structure will be required to be removed immediately at the exhibitor's expense.

BOOTH LOCATION & ASSIGNMENT

Booth locations, floor plans, and assignments are made at the discretion of Expo Management. Every effort will be made to accommodate Exhibitor preferences; however, no guarantees can be made. Expo Management reserves the right to revise booth assignments for the benefit of the exhibitor or the event.

FIRE & LIFE SAFETY

All exhibits must comply with WNC Agricultural Center fire and life safety regulations. Aisles, exits, exit corridors, sprinklers, fire extinguishers, and alarm devices must remain clear and unobstructed at all times. Any materials or displays creating a safety hazard must be removed or corrected immediately at the direction of Expo Management or the Fire Marshal.

OUTDOOR LIVING SECTION

A designated Outdoor Living Section is available for exhibitors offering outdoor living, landscaping, or exterior design products/services. Placement in this section requires prior approval from Expo Management.

SUBLETTING/SHARING SPACE

Exhibitors may not assign, sublet, or share any portion of their contracted booth space with another business or organization without prior written approval from Expo Management. Unauthorized subletting or co-exhibiting is grounds for removal from the expo without refund.

MARKETING OF EXHIBITS & SALES

No soliciting, handouts, literature distribution, or costumed characters are permitted outside the boundaries of your assigned booth space. All items offered for sale must be pre-approved by Expo Management, and all required documentation must be completed. Distribution of food or beverages requires prior approval.

ELECTRICAL

Electrical service must be ordered through Expo Management. Exhibitors may not exceed the electrical capacity of their order. All cords must be grounded, UL-approved, and comply with facility requirements. Only the facility's approved electricians may install or modify electrical connections. All electrical equipment must be powered off at the end of each expo day.

WATER FEATURES & DISPLAYS

Water features are strictly prohibited due to health and safety regulations related to the prevention of Legionnaires' disease. This includes, but is not limited to, fountains, waterfalls, spas, humidifiers, misting systems, or any display requiring standing or circulating water. No exceptions will be permitted.

DISPLAY VEHICLES

Vehicles may be displayed inside the expo only with advance approval. Requirements such as fuel levels, battery disconnection, and floor protection could apply.

SIGNAGE & DECOR

Exhibitors may use their own signage within the boundaries of their booth. Signs or decorations may not be attached to facility walls, ceilings, doors, curtains, or floors. No drilling, nailing, stapling, or screwing into the building or floors is permitted. All signage must remain within booth boundaries.

SOUND CONTROL

Sound-emitting equipment is permitted but must be kept at a level that does not disturb neighboring booths. Expo Management reserves the right to require exhibitors to reduce or turn off sound. Failure to comply may result in removal of equipment or booth access.

MOVE IN & MOVE OUT

EXHIBITOR MOVE IN

All exhibitors are required to check in at the main entrance before entering the building. Exhibitors must receive their Exhibitor Badges prior to unloading.

Thursday, March 19, 2026 (Drive-In Access available - must request access)

8:30am-4:30 pm · All Booths

Pre-approved Exhibitors may drive into the building through the roll-up doors or carry items in through the front doors.

Friday, March 20, 2026 (No Drive-In; Carry-In only)

8:30am-4:00pm · All Booths 100-515

8:30am-4:00pm · Outdoor Living Section Booths 600-631

Exhibitors must carry in all materials through the main entrance or cargo doors. No vehicles are permitted inside the building on Friday.

All materials must be brought in/out through designated cargo doors or the main entrance during assigned move-in times. A forklift will be available for a charge of \$50 per 30 minutes.

AISLE ACCESS & TRAFFIC FLOW

To maintain safe and efficient move-in, aisles, entrances, and cargo doors must remain clear. Exhibitors must unload promptly when using the roll-up doors and move vehicles as directed by Expo Management.

All exhibits must be completed and ready for inspection by 4:00pm on Friday, March 20. The expo facility will be locked from 4:00pm Friday until 9:00am Saturday. Any display violations noted during Saturday's inspection must be corrected before the expo opens at 10:00am.

We reserve the right to rent or fill any exhibit space not occupied by 4:00pm on Friday.

EXHIBITOR MOVE OUT

Sunday, March 22, 2026 (Carry-Out Only — No Drive-In Access)

4:00pm-6:00pm

Exhibitors may begin breaking down at 4:00pm. No displays may be dismantled or packed prior to 4:00pm. All materials must be carried out through the front doors or cargo doors.

No vehicles are permitted inside the building on Sunday.

Monday, March 23, 2026 (Limited Drive-In Access)

8:30am-12:00pm

Drive-in access will be available on Monday morning once aisles are clear. Exhibitors must fully dismantle and pack their booth before bringing a vehicle to the roll-up doors. A forklift will be available for a charge of \$50 per 30 minutes.

Failure to completely move out by 12:00pm on Monday may result in a fine of \$150 per hour. There is a \$500 fine for tearing down early.

It is the exhibitor's responsibility to pack and remove all items before leaving their booth unattended. BABRM Management and the WNC Ag Center are not responsible for items left on the show floor.

WASTE & CLEANUP

Exhibitors are responsible for removing all materials, debris, and trash from their booth area during move-out. Excessive cleanup, disposal of large items, or abandoned materials may result in additional charges billed to the Exhibitor.

EXHIBITOR INFORMATION

EXHIBITOR BADGES

Exhibitors must check in at the main entrance before entering the building to receive their Exhibitor Badges. No exhibitor will be permitted inside the building or allowed to drive in through any roll-up door without first checking in and obtaining their badges. Badges allow entrance into the Expo Facility during Expo hours.

Badge quantities are provided according to booth type:

- Standard Booths (10' x 10'): Four (4) Exhibitor Badges
- Premium Booths (10' x 10' prime locations): Four (4) Exhibitor Badges
- Feature Booths: Six (6) Exhibitor Badges
- Island Booths: Eight (8) Exhibitor Badges
- Standard Outdoor Living Booths: Four (4) Exhibitor Badges
- Premium Outdoor Living Booths: Four (4) Exhibitor Badges
- Outdoor Living Feature Spaces: Six (6) to Eight (8) Exhibitor Badges (based on footprint)

Additional badges may be purchased through Expo Management if needed.

Exhibitors are responsible for distributing badges to their staff and representatives. Badges may be held at Will Call upon request.

Exhibitors without badges will be required to pay general admission during Expo hours.

BOOTH STAFFING

Every exhibit booth must be staffed during all Expo hours. Exhibitors are responsible for ensuring their booth is attended whenever the Expo is open to the public; failure to do so will result in a \$100 fine for the first violation and closure of the booth for the remainder of the Expo without refund for a second violation. Exhibitors must have sufficient staff to operate their booth, as Expo volunteers and staff cannot watch booths at any time. All booth personnel, including temporary staff, must wear their Exhibitor Badges at all times.

EXHIBITOR SOLICITATION

All solicitation, demonstrations, product presentations, and distribution of literature or promotional items must take place within the boundaries of your assigned booth space. Exhibitors may not solicit in aisles, common areas, near entrances, or anywhere outside their booth. Costumed characters, roaming solicitation, and aggressive sales tactics are prohibited. Expo Management reserves the right to remove any materials or activities that disrupt traffic flow or negatively impact the attendee experience.

CONTESTS/GIVEAWAYS

All contests, drawings, raffles, or giveaways conducted by exhibitors must comply with applicable laws and be administered solely within the exhibitor's booth. Expo Management may require advance review of contest materials or methods. Soliciting entries outside of your booth space, including aisle solicitation or roaming collection of names, is prohibited. Exhibitors are responsible for awarding all prizes as advertised.

FOOD & BEVERAGE DISTRIBUTION

Distribution of food or beverages is not permitted unless pre-approved by Expo Management and compliant with all venue and health regulations. Exhibitors offering samples must follow all handling, safety, and permitting requirements. BABRM reserves the right to restrict or remove any unapproved food or beverage activity.

ADA REQUIREMENTS

Exhibitors must ensure their booth layout, displays, and activities are accessible and compliant with the Americans with Disabilities Act (ADA). This includes maintaining clear pathways, accommodating individuals with mobility devices, and ensuring any raised platforms or interactive elements are accessible or have an equivalent alternative. Exhibitors are responsible for making any necessary adjustments to maintain accessibility.

LIABILITY

CARE OF BUILDING & EXHIBITS

Exhibitors are responsible for any damage to the building, floors, doors, drapes, equipment, or other facility property caused by their installation, materials, personnel, or contractors. Nothing may be screwed, stapled, drilled, or taped to floors, walls, or equipment. All decorations and display materials must be flame retardant and comply with fire code. Exhibitors must keep aisles, exits, and fire equipment clear at all times. Any damage or required repairs will be billed directly to the exhibitor.

SECURITY & SAFETY

General security will be provided; however, Expo Management and the WNC Ag Center are not responsible for the loss, theft, or damage of any items, materials, or equipment. Exhibitors are advised to remove valuable items each evening and should not leave their booth unattended during move-in, expo hours, or move-out. Exhibitors must comply with all safety regulations, including keeping aisles clear, using grounded electrical cords, and correcting any hazardous conditions identified by Expo Management or the Ag Center.

PHOTOGRAPHY & PROMOTION

By participating in the Expo, Exhibitor grants BABRM permission to photograph and record their booth, products, staff, and activities during the event. BABRM may use such images and recordings for promotional, marketing, and publicity purposes without compensation.

CERTIFICATE OF INSURANCE

All exhibitors are required to provide a Certificate of Insurance (COI) to participate in the Expo. Your COI must list the Asheville Home Builders Association as the Certificate Holder using the following information:

Asheville Home Builders Association
PO Box 9722
Asheville, NC 28815
828-299-7001

Please email your COI to buildandremodel@ashevillehba.com prior to the Expo. Exhibitors agree to hold harmless and indemnify the Builders Association of the Blue Ridge Mountains, the WNC Agricultural Center, and their respective officers, agents, and employees from any and all claims, damages, losses, or expenses arising out of or related to their exhibit or participation in the event. Proof of insurance may be requested at any time.

WAIVER OF LIABILITY

BABRM shall not be responsible for any damage or injury that may occur to the Exhibitor or its agents, employees, or property from any cause whatsoever, except in cases of the gross negligence or willful misconduct of BABRM or its employees arising out of BABRM's duties under this agreement. The Exhibitor expressly releases BABRM, its directors, officers, agents, and employees from any such loss, damage, or injury.

BABRM RIGHTS

BABRM reserves the right to review all exhibits to ensure the quality and integrity of the Expo. BABRM may refuse any exhibit, exhibitor, or employee whose participation is, in the opinion of BABRM, not in the best interest of the Expo. BABRM also reserves the right to limit exhibits based on product category or service type to ensure a balanced and diverse show floor.

VIOLATIONS

Exhibitors must comply with all Rules & Regulations set forth herein, along with any additional rules established by BABRM or the WNC Agricultural Center. Any matters not specifically addressed will be resolved at the sole discretion of BABRM. If an Exhibitor violates any rule, term, or condition, BABRM may cancel the Exhibitor's contract, take possession of the booth space, and remove all persons and property of the Exhibitor. All fees paid will be forfeited, and the Exhibitor will be held responsible for any costs or damages incurred.

EXHIBITOR REPRESENTATION & CONSUMER TRANSACTIONS

All exhibitors operate as independent businesses. BABRM does not endorse, guarantee, or assume responsibility for any product, service, claim, estimate, warranty, workmanship, or business practice offered by an exhibitor during the Expo. All transactions, agreements, disputes, pricing, or interactions between exhibitors and attendees are solely between those parties. Attendees are encouraged to independently verify all details before engaging with any exhibitor.

FREIGHT/SHIPPING

The WNC Ag Center will accept exhibit materials for storage no sooner than Wednesday, March 18. Ship to:

WNC Ag Center—Davis Arena
765 Boylston Hwy
Fletcher, NC 28732

All items must be clearly labeled with the company name and "Build & Remodel Expo." The facility does not have a standard loading dock; delivery trucks must be equipped with a pallet jack. If unloading requires use of the Ag Center's forklift, a \$75 freight charge will be billed to the Exhibitor by Show Management.

See Move-In rules for additional forklift usage fees.

DEPOSIT

Full payment is required at time of application to reserve booth space. If BABRM rejects an Exhibitor's application, paid fees will be refunded in full. Exhibitors are responsible for any legal fees or costs required to enforce the terms of this contract.

CANCELLATION/EXHIBITOR FORFEIT

If an Exhibitor fails to submit required fees or documentation as agreed, booth space may be forfeited and the Exhibitor will not be allowed to move in. If an Exhibitor cancels in writing before February 6, 2026, BABRM will refund any payments received. Cancellations on or after February 6, 2026 are non-refundable.

EXPO MANAGEMENT/EXPO OFFICE

The Expo is managed by the Builders Association of the Blue Ridge Mountains (BABRM), which has the authority to enforce all rules and requirements necessary for the success of the event. BABRM's interpretation and application of these rules shall be final. BABRM reserves the right to modify, remove, or restrict any exhibit or portion thereof which, in its discretion, is objectionable, unsafe, or not in the best interest of the Expo.

SPONSORSHIP OPPORTUNITIES

Sponsorships offer added visibility and meaningful engagement with homeowners, industry professionals, and community partners. Each sponsorship includes logo placement on sponsor signage, recognition on the Expo website, listed on event emails and social media, inclusion in the Exhibitor Directory, expo tickets, opportunity to provide promo item in attendee bag, and acknowledgment during the event unless otherwise noted.

PREMIER SPONSORSHIPS

PRESENTING SPONSOR - \$10,000

(1 available)

The highest level of visibility at the Expo. The Presenting Sponsor receives exclusive premium branding before, during, and after the event, including the premier 20x20 Showcase Booth located at the entrance of the Expo—the most visible location on the show floor.

Includes:

- Designation as the Presenting Sponsor on major event materials
- 20x20 Showcase Booth at the Expo entrance
- Logo on primary event signage and venue banners
- Logo on the Expo website, ticketing page, and registration portal
- Mention in press releases and media communications
- Recognition in social media promotions
- Two stage announcements per day
- Full page ad in Resource Guide

SHOWCASE SPONSOR - \$6,500

(2 available)

A premium sponsorship tier offering two high-visibility 20x20 Showcase Booths located in key anchor positions on the show floor. Showcase Sponsors receive increased brand recognition and consistent attendee traffic.

Includes:

- Designation as a Showcase Sponsor
- 20x20 Showcase Booth in a prominent location
- Logo on showcase-related signage
- Recognition in Expo promotions
- Two stage announcements per day
- Half page ad in Resource Guide

FEATURE LEVEL SPONSORSHIPS

DESIGNER SHOWCASE SPONSOR - \$4,000

(1 available)

Exclusive branding for the Designer Showcase, featuring styled interior vignettes created by local designers.

Includes:

- Exclusive branding for the Designer Showcase area
- Logo on Showcase entry signage and vignette markers
- Recognition in design-focused Expo promotions
- Option for a branded 10x10 activation space adjacent to the Showcase
- Highlighted listing in the Exhibitor Directory
- Website recognition with link to sponsor's business

PAWRADE OF HOMES SHOWCASE SPONSOR - \$3,000

(1 available)

Supports local high school construction programs and showcases student-built dog houses.

Includes:

- Exclusive branding at the Dog House Showcase display area
- Logo on signage accompanying each student-built project
- Recognition in workforce development promotions
- Opportunity to participate in judging, awards, or photo ops
- Listing in the Exhibitor Directory and on the Expo website

FOOD TRUCK VILLAGE SPONSOR - \$3,500

(1 available)

Branding for the outdoor Food Truck Village located outside the Davis Event Center.

Includes:

- Naming rights as the Food Truck Village Sponsor
- Logo on Food Truck Village signage
- Branding on directional signage inside the Expo
- Recognition on the Expo website and social media
- Two stage announcements per day
- Option for a branded 10x10 activation tent near the Village
- Listing in the Exhibitor Directory

BUILD BETTER STAGE SPONSOR - \$3,500

(1 available)

Branding for the Build Better Stage, which hosts weekend demos, workshops, and presentations.

Includes:

- Logo on stage signage, digital schedules, and printed materials
- Verbal recognition before each session
- Logo on presentation screens or stage signage
- Enhanced listing in the Exhibitor Directory
- Recognition on the Expo website

HOMEOWNER LOUNGE SPONSOR - \$2,750

(1 available)

Branding for the attendee rest-and-recharge area inside the Davis Event Center.

Includes:

- Exclusive branding for the Homeowner Lounge
- Logo on Lounge signage
- Option to include light branded décor or informational materials
- Listing in the Exhibitor Directory and on the Expo website

OUTDOOR LIVING AREA SPONSOR

(1 available)

Branding and activation opportunities within the dedicated Outdoor Living feature section inside the venue. This area may include a customized display footprint with final space size determined in collaboration with BABRM based on the sponsor's desired installation.

Includes:

Includes:

- Exclusive branding at the entrance to the Outdoor Living section
- Logo on section signage and wayfinding
- Opportunity to stage a custom outdoor living display using sponsor-provided materials, products, or landscaping elements
- Recognition in Outdoor Living-related promotions
- Full page ad in Resource Guide

Pricing: Determined in conversation with BABRM

SHOW DECOR SPONSOR

(1 available)

This sponsorship enhances the overall look and feel of the Davis Event Center by providing greenery, planters, and design elements that elevate the Expo environment. The Show Décor Sponsor receives broad brand exposure through décor placements across key areas of the venue.

Includes:

- Exclusive designation as the Show Décor Sponsor
- Branding on décor signage placed at decorated areas throughout the venue
- Logo on entrance décor signage
- Option to include subtle branding on planters or décor pieces
- Recognition in Expo promotions related to venue design
- Listing in the Exhibitor Directory
- Recognition on the Expo website
- (Optional) Opportunity to sell or offer décor after the show

Pricing: Determined in conversation with BABRM



ENGAGEMENT-LEVEL SPONSORSHIPS

PASSPORT PRIZE SPONSOR - \$500

Includes:

- Logo on attendee passport
- Recognition during prize drawings

ATTENDEE BAG SPONSOR - \$1,500

Includes:

- Logo printed on all attendee bags. Sponsor may provide bags or partner with BABRM to fund production.

FUTURE BUILDERS/KIDS ZONE SPONSOR - \$1,000

Support an interactive area for children and student builders.

Includes:

- Branding in the Kids Zone area
- Logo on children's construction hats or activity materials
- Listing in the Exhibitor Directory and on the Expo website

FLOOR DECAL SPONSOR - \$750

(Limit 3-4)

Enhance brand visibility with strategically placed floor graphics in high-traffic areas.

Includes:

- (2) branded 2'x4' floor decals placed in high-visibility locations
- Recognition on the Expo website
- Listing in the Exhibitor Directory

